

CROSSREACH

Care you can put your faith in

tiny book of

fundraising

ideas



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Welcome!

We hope this booklet will encourage you and your friends and family to raise vital funds for CrossReach while at the same time having a really rewarding experience! By taking part in a CrossReach challenge event or organising your own event, you will help CrossReach to continue our work across Scotland where we work with individuals and families who find themselves in vulnerable circumstances. Your fundraising efforts will help bring hope and recovery. The funds you raise are also a catalyst for reaching more children and families who may not yet have access to our services. Remember – a little goes a long way. For example it costs just £40 to provide a hope restoring counselling session to a mother struggling with post-natal depression. £100 can provide art therapy sessions to a child dealing with the impacts of having a Dad in prison.

Thank you for all your efforts!

CrossReach respects your privacy and won't share your information
CrossReach run fundraising events in line with the Institute of Fundraising code
Events run in aid of CrossReach are always welcome



The funds I raise

Sponsor forms and JustGiving

If you are doing a sponsored challenge event to raise funds for CrossReach then please ask your contact on the events team for sponsor forms. If you would like to raise funds online too you can set up a JustGiving page. This is a great way to attract funds as people can donate easily to your cause, and sees your sponsorship money delivered effortlessly and automatically to CrossReach.

Gift Aid explained

The Gift Aid scheme is for donations by individuals who pay UK tax. With a Gift Aid box ticked complete with a donor's name and address, CrossReach can claim an additional 25 per cent from every pound donated. So if a taxpayer donates £100, we receive £125. That's a lot of extra money.





Getting your funds to CrossReach

There are **3** ways you can pay your fundraised cash to CrossReach:

- 1.** You can put the cash into your own bank account and send us a cheque in its place. Please send it, along with any other cheques, made payable to CrossReach, to the Supporter Development team with a note detailing which event the funds are coming from. Please send together with any sponsor forms for Gift Aid purposes. We'll send you a receipt and a thank you letter to express our gratitude to you. Thank you for your generosity!
- 2.** You can pop it into our head office: **Charis House, 47 Milton Road East, Edinburgh, EH15 2SR**. Please ask for one of the Supporter Development team when you come in!
- 3.** You can put it directly into our bank account. Please reference it and email us (supporters@crossreach.org.uk) to let us know that you have done so. Our details are: **Bank of Scotland, Sort Code 80-41-21, A/C No 00227186**

For Everyone

Coffee Morning

One of the most popular fundraisers! Easy to organise, fun and a fabulous way to raise funds. Just name the date, venue and time and we'll provide you with display and presentation resources, including leaflets. Advertise your coffee morning as widely as possible, and remember to ask for volunteers to help you bake!

Bake sale

Set up a stall at a local market or at after church coffee time and sell some baked goodies. Get friends to help you bake. Have napkins or paper plates ready for those that would like them. You can either set prices for the cakes (£1 each is safe), or ask for donations per treat. Remember to have some change ready! Consider linking to an event such as Burns Night, Easter or Christmas.

Ceilidh dance!

An exciting way to catch up, have fun and raise funds! A ceilidh can provide an evening of fun and frivolity for all the family! Just get a good dance caller with music and enjoy learning the steps. Supply some nice refreshment: drinks and snacks or some baked treats. You can ask people to pay in advance for a ticket or make it a 'donations welcome' fundraising event.

Quiz night

Great fun for all ages! Take an evening to develop a quiz with a few different categories. Nature, geography, science, current affairs and music are popular choices. You could provide drinks and nibbles or even a full meal (takeaway fish and chips is a popular choice). Don't forget to give a booby prize to the losing team as well as something to the winners!



For Small Groups

Open House and Garden

The ultimate in hospitality: host an open house and garden fundraiser. Put snacks and bubbly out, seats and cushions for people to sit on and advertise your do! You could make it extra fancy in Summer by putting on a strawberry tea with scones and fresh cream. You could even turn it into a garden party.

Sponsored run or walk

A fabulous opportunity to enjoy the great outdoors while raising funds for CrossReach! Try offering a longer and a shorter walk to attract more people. If you are sporty turn it into a run. If you are creative turn it into a treasure hunt or fancy dress walk! Plan your route carefully, keeping in mind accessibility, and print off maps for everyone to have beforehand. You may attract more people if you incorporate a lunch....

Make and Bake: jam fest!

Get jammy! Arrange a group to come over and make jars of jam, preserves, chutneys and more in your kitchen (or someone with a large kitchen). This is great to do near Christmas when you can use the jars as presents. Again make people aware it's a fundraiser and ask for donations.



Bring and share

Invite each member of a group or your friends to bring some food and set up a buffet meal. Ask everyone to make a donation. Pop up a banner and have CrossReach leaflets out on display. Themed events are more exciting: Asian, African, University days(!), Nice and Spicy etc

Pudding party

A particularly popular event for those with a sweet tooth! Ask some of the group members to make a pudding and charge guests for a delicious evening of chat and dessert.





For Individuals

Craft mornings (or evenings!)

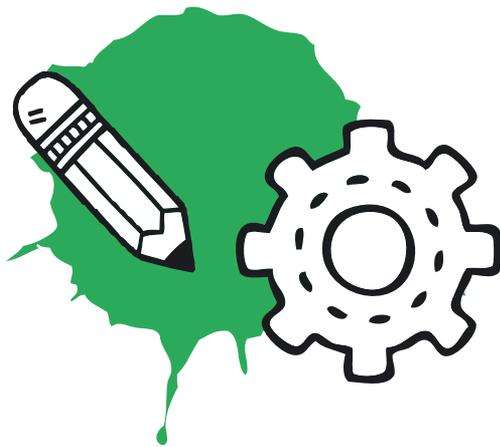
Creative types will enjoy a time of crafting with other like-minded people, and it is a great way to raise money for CrossReach! Simply make your crafts and sell them at home, to friends, at church, at the kids' school or at work. If you don't think your crafts will sell you can ask your crafters to make a donation to take part. We can supply you with labels to stick on the backs of crafts cards so that everyone knows who you are raising money for if you do decide to sell them.

Guess something

How many sweets in a bowl? How many pennies in a money box? How many beads in a jar? Or guess the weight of something or someone, or the name of a bear! The list of possibilities is endless... Charge £1 per guess and do on social media, in your staff room at work, at a fete or fair or at church.

A birthday gift

If you have a birthday (or other event) coming up, suggest to your family and friends that instead of giving you presents, they make a donation to CrossReach. Perhaps they would like to purchase one of our CareShares which make a lasting difference to someone in need of support. Social media is a great way to advertise this and you can now set up a Facebook promotion on your page to do this.



For Kids

Bag pack!

This is best organised by an adult on behalf of your children's group, whether it's the Sunday School, Guides, Brownies, Boys Brigade etc. If you can find a willing supermarket, you can raise lots of money by helping people pack their bags at the check-outs and receive donations in your collection buckets (we can provide these too). The best time of the year is the run-up to Christmas or Easter or another public holiday. But virtually any Saturday during the year is good too.

Car wash

Get the buckets and sponges out! After asking an adult to get permission on your behalf to wash cars on a school site, outside church, at a supermarket or local car park, put up a sign with a price list and get washing! Mums and Dads can make good helpers too! :D

Easter egg hunt

Choose a good location, hide some delicious chocolate eggs and charge family members, friends and colleagues to search for them. Be inventive and use your imagination when you hide them. Everyone loves a challenge especially when there's chocolate to be found!



Sponsored silence

Parents, teachers and youth leaders will usually pay good money for some peace and quiet. So let's see how long you can keep your mouth closed... with the exception of eating, drinking and breathing of course! Silence is golden...Sssshh!

Be a smarty pants

Make money out of eating chocolate...what a great idea! Keep your empty Smarties tube and ask family, friends and colleagues to fill it with pound coins. A full Smarties tube will hold 27 x one pound coins. This is great to do as a competition: who can fill their tube the fastest!



Shhh

Join one of our fundraising challenges

25/26th May 2019 - Edinburgh Marathon Festival

Summer various dates - Skydives in Scotland

July 7th 2019 - Forth Rail Bridge Abseil

4th May, 7th September 2019 - Aviemore Zip Wire Challenge

22nd September 2019 - Scottish 10k and half marathon

Grey Cake bake for Mental Health awareness

Winter Craftathon



Top 10 tips for fundraising success



1. Choose an event that you are likely to enjoy running and that you think people will want to come to.

2. Pick your venue! Many places will let you have it for free. Think of your church, house, a local pub etc. (keep accessibility in mind).

3. Choose your date carefully taking into consideration holidays and other events.





4. Make sure your event is legal and safe, as well as fun. Health and safety is all about common sense. Unfortunately, CrossReach cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in a fundraising event that is held in aid of CrossReach.

5. Be clear about your fundraising goals and how you are raising funds before you promote your event. Think about how much people would be willing to pay if you are charging, or make it clear that donations are very much encouraged! Tell people to bring along cash.



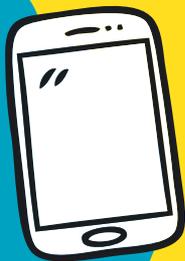
6. Tell EVERYBODY about your event – family members, friends, work colleagues and associates. Make the most of the Internet by raising awareness through social media. Let your local newspaper and radio station know too if you like!

7. Don't forget to tell us what you are doing. We'll provide you with encouragement, advice and resources. We may even feature your event on our social media if we can!



8. Maximise your income by creating a JustGiving page (www.justgiving.com) and email it to your friends and contacts too far away to pledge money on a sponsor form.

9. Takes lots of photos and send some to us! We try to feature fundraising successes on our website and in CrossReach News.



10.



Finally, remember to say thank you to everyone and let them know how grateful we are for their kind support. When you know the total you raised, let them know what a valuable contribution they have made to the work of CrossReach. We can send you a special thank you certificate for notice boards.





CROSSREACH

Care you can put your faith in

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The Church of Scotland

Social Care Council

Operating as CrossReach, Scottish Charity No: SC011353