



# Guide to Hosting an Exhibition

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# Introduction to the Exhibition

The work of CrossReach has spanned across 150 years. To commemorate its many years in social care, a large scale exhibition was launched at Heart and Soul 2019. The main exhibition will be going on a journey across Scotland in various locations. Interested parties can get involved in the festivities by hosting the main exhibition, the mini exhibition and extract exhibition.

## The Mini Exhibition



### What will you need

Measurements: TBC

Space Required: TBC

Electricity: Not applicable

## The Extract Exhibition



### What will you need

Measurements: A2 Panels (420mm x 594 mm)

Space Required: TBC

Electricity: Not applicable

# Introduction to the Exhibition



## What will you need

Space: E1 and E2 can sit in 1 hall or in 2 smaller halls. If you are using 1 hall, the clearance for accessibility is 5m x 7m.

E1 and E2 height with lights: 2.5m  
E1 and E2 height without lights: 2.23m

Electricity: The TVs and iPads will need electricity to power the programmes.

# Package Options

## The Media Package

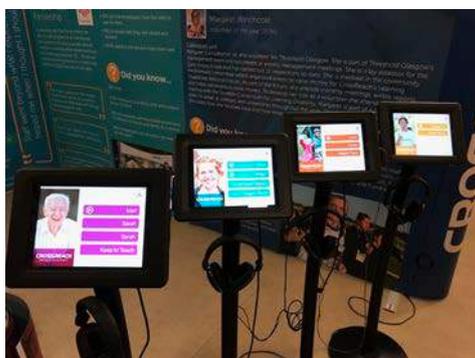
### TVs



The TV exhibition media package includes;  
2 big television screens and mounts  
2 small television screens and mounts

The content displayed on screens subject to discussion.

### iPads



The interactive entertainment package includes:  
5 Apple iPads  
5 headsets

Each iPad is installed with content and relevant software.

## Donations

### Donation Boxes



Donation and communication boxes are available upon request.  
Sizes range from small (as pictured) to large perspex donation boxes.

Size measurements:

Small - TBC

Large - TBC

### Contactless Payments



Cashless donations can be facilitated through contact-less bank card payments and mobile payment systems such as Apple Pay.

# Package Options

## Branded Advertising Material

### Railing Banner



CrossReach branded railing banner with velco and eyelets.

Measurements: : 75cm x 247cm

### Tear Flags



CrossReach branded tear flag with water weights included.

Measurements: 1061mm x 3059mm

### Pull up Banners



CrossReach branded pull up banners. Available in white, purple and orange.

Measurements: 2000mm x 850mm

# Extract Exhibition



The extract exhibition consists of 16 build-able panels that demonstrate the history of the Church of Scotland's Social Care Council and the function of CrossReach within service areas. This is also available in maxi flat poster sets (pictured below).



**Poster Dimensions**  
Size: A2 (420mm x 594mm)

The full exhibition has been adapted into a 5 stack set, with QR code links to online resources.

Images to follow

# The Full Exhibition

## Panels



**Support for adults**  
Take the first step with CrossReach

**CROSSREACH**  
Care you can put your faith in

"The people we support say we've changed their lives. It's what our colleagues who provide that, offering training and opportunities to develop a meaningful career."

Director, Adult Care Services

**Mental health**  
We know there are many reasons why someone might experience mental health problems. It can be a long-term condition, or it can be a temporary problem that comes and goes. We can help you understand your own mental health and what you can do to manage it.

**Did you know...**  
1 in 6 adults in Scotland have a mental health problem.

**Substance use**  
We know there are many reasons why someone might use substances. It can be a way to cope with stress, or it can be a way to escape from reality. We can help you understand your own substance use and what you can do to manage it.

**Did you know...**  
1 in 10 adults in Scotland use substances.

**Learning disabilities**  
We know there are many reasons why someone might have a learning disability. It can be a lifelong condition, or it can be a temporary problem that comes and goes. We can help you understand your own learning disability and what you can do to manage it.

**Did you know...**  
1 in 10 adults in Scotland have a learning disability.

**Criminal justice**  
We know there are many reasons why someone might be involved in the criminal justice system. It can be a way to cope with stress, or it can be a way to escape from reality. We can help you understand your own involvement in the criminal justice system and what you can do to manage it.

**Did you know...**  
1 in 10 adults in Scotland are involved in the criminal justice system.



**Did you know...**  
Every 18 minutes a household becomes homeless in Scotland

**CROSSREACH**  
Care you can put your faith in

For every 18 minutes a household becomes homeless in Scotland, CrossReach provides support and assistance to help them get back on their feet. We can help you understand your own homelessness and what you can do to manage it.

**Did you know...**  
1 in 10 households in Scotland are homeless.

**Support us**  
Care you can put your faith in

**CROSSREACH**  
Care you can put your faith in

**Think about**  
We know our supporters are busy and we want to make it as easy as possible for them to support us. We can help you understand your own support and what you can do to manage it.

**Did you know...**  
1 in 10 households in Scotland are supported by CrossReach.

**Action point**  
We know our supporters are busy and we want to make it as easy as possible for them to support us. We can help you understand your own support and what you can do to manage it.

**Did you know...**  
1 in 10 households in Scotland are supported by CrossReach.



**Care for older people**  
Care you can put your faith in

**CROSSREACH**  
Care you can put your faith in

"Supporting positive outcomes and helping build our older citizens' pride for us in CrossReach every day. Our service is built on respect, trust and taking action."

Director, Older People Services

**Did you know...**  
1 in 10 adults in Scotland are over 65.

**Did you know...**  
1 in 10 adults in Scotland are over 75.

**Did you know...**  
1 in 10 adults in Scotland are over 85.

**Did you know...**  
1 in 10 adults in Scotland are over 90.

**Did you know...**  
1 in 10 adults in Scotland are over 95.



**Our employees**  
Care you can put your faith in

**CROSSREACH**  
Care you can put your faith in

"Our employees and volunteers have a long legacy of providing social care and support in Scotland, and we're proud to be part of the work they do. And here in Glasgow, their own lives are transformed."

Director, Human Resources and Organisational Development

**Our volunteers**  
Care you can put your faith in

**CROSSREACH**  
Care you can put your faith in

**Did you know...**  
1 in 10 adults in Scotland are volunteers.

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**Support for children, young people and families**  
Care you can put your faith in

**CROSSREACH**  
Care you can put your faith in

"We are privileged to work alongside so many children and families each year. The support, compassion and dedication of our staff ensure that we can help them to overcome challenges and realise their potential."

Director, Children & Family Services

**Did you know...**  
1 in 10 children in Scotland are supported by CrossReach.

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**CROSSREACH**  
Care you can put your faith in

The loving care of CrossReach is offered to people of all ages. Our help and support is provided so people can live their lives to the full regardless of the circumstances they find themselves facing.

**Support for adults**  
We know there are many reasons why someone might experience challenges from all walks of life, without judgement. Our role is to help you understand your own challenges and what you can do to manage them. We can help you understand your own challenges and what you can do to manage them.

**Care for older people**  
Every person is unique. At CrossReach, we work with older people and their families to identify their needs and offer tailored support to help them live their lives to the full. We can help you understand your own care for older people and what you can do to manage it.

**Support for children, young people and families**  
Every person is unique. At CrossReach, we work with children, young people and their families to identify their needs and offer tailored support to help them live their lives to the full. We can help you understand your own support for children, young people and families and what you can do to manage it.

**The Church of Scotland**  
Social Care Council

**150 year highlights**

1840: The Church of Scotland Social Care Council is established.

1850: The Church of Scotland Social Care Council is established.

1860: The Church of Scotland Social Care Council is established.

1870: The Church of Scotland Social Care Council is established.

1880: The Church of Scotland Social Care Council is established.

1890: The Church of Scotland Social Care Council is established.

1900: The Church of Scotland Social Care Council is established.

1910: The Church of Scotland Social Care Council is established.

1920: The Church of Scotland Social Care Council is established.

1930: The Church of Scotland Social Care Council is established.

1940: The Church of Scotland Social Care Council is established.

1950: The Church of Scotland Social Care Council is established.

1960: The Church of Scotland Social Care Council is established.

1970: The Church of Scotland Social Care Council is established.

1980: The Church of Scotland Social Care Council is established.

1990: The Church of Scotland Social Care Council is established.

2000: The Church of Scotland Social Care Council is established.

2010: The Church of Scotland Social Care Council is established.

2020: The Church of Scotland Social Care Council is established.

**The Church of Scotland**  
Social Care Council

**Tim Akkman**  
One step forward, two steps back...

**Modern Day Stories**  
The Sporting Shags Art Club

**Did you know...**  
1 in 10 children in Scotland are supported by CrossReach.

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**CROSSREACH**  
Care you can put your faith in

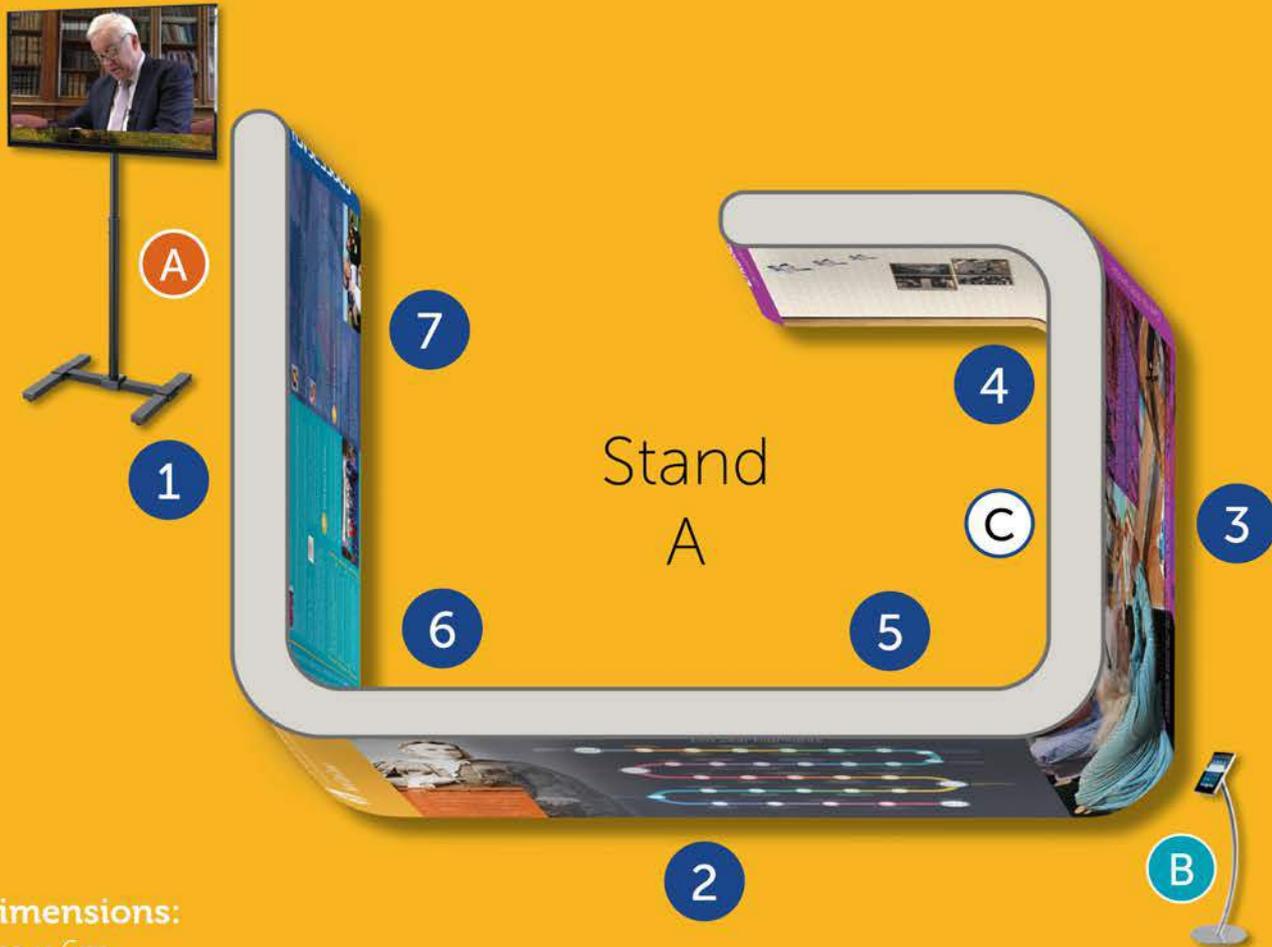
**HOME SWEET HOME**

**Did you know...**  
1 in 10 households in Scotland are supported by CrossReach.

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**Did you know...**  
1 in 10 households in Scotland are supported by CrossReach.

# Exhibition Stand A



**Dimensions:**  
4m x 6m

1. Introduction to CrossReach and its services
2. Very Rev Professor Archibald Charteris and the social care timeline
3. Care for older people
4. 1950s reminiscence space
5. Heart for Art
6. Our employees
7. Our volunteers

- A** Large screen TV - CrossReach over 150 years
- B** iPad - Services over the years and older people service stories
- C** Small screen TV - video clips from older people services

# Exhibition Stand B



**Dimensions:**  
4m x 6m

- 8. Support for children, young people and families
- 9. Children sensory area
- 10. Support for adults
- 11. Support us
- 12. Road to recovery and art groups
- 13. Reflecting on homelessness
- 14. Childhood past and present



Donations and contactless point  
The exhibition is free.  
Your donation will support the ongoing work of CrossReach.

- D** Large screen TV - Thoughts from the CEO of CrossReach
- E** iPad - Children, young people and families stories
- F** iPad - Children, young people and families stories
- G** Small screen TV - video clips from adult care services
- H** Small screen TV - Video clips from children, young people and families services
- I** iPad - Support us

# Service Level Agreements

## The Full Exhibition

	Host Responsibilities	CrossReach Responsibilities	Comments
Information packs including checklists and user guides		✓	
Transportation		✓	
Storage	✓		
Setting up Exhibition		✓	
Checks and sign off	✓		Final sign-off on the set up day
Sockets and Connectivity	✓		
Media package (TVs and iPads)		✓	Includes software and content displayed
Electricity	✓		
Promotional Material (Posters, tear flags, signs)		✓	Materials can be loaned to host organisation or be purchased.
Digital Advertising (listing on websites and social media)	✓		
Training of volunteers	✓		
Damages	✓		Damage pertaining to the exhibition, entertainment package equipment and promotional material
Insurance		✓	TBC
Security	✓		
Break down of exhibition		✓	

## The Mini Exhibition

	Host Responsibilities	CrossReach Responsibilities	Comments
Information packs including set up guides		✓	
Transportation		✓	
Setting up Exhibition	✓		
Promotional Material		✓	
Security	✓		
Break down of exhibition	✓		

For more information, terms and conditions please email: [bdd@crossreach.org.uk](mailto:bdd@crossreach.org.uk)

## 150 years of social care: Tell your story

